

The Wyoming Connection

Deadlines and 2025 Ad Rates

Rates Effective 11-21-24

2025 Quarterly Magazine Ad Rates

| | Member | Non-Member |
|-------------------------------------|-----------------------|------------------|
| Business Card | \$135 | \$165 |
| Business Card – color | \$145 | \$185 |
| ¼ Page - B&W | \$210 | \$260 |
| ¼ Page – color | \$310 | \$370 |
| ½ Page - B&W | \$260 | \$345 |
| ½ Page – Color | \$410 | \$505 |
| Full Page - B&W | \$460 | \$560 |
| Full Page – Color | \$585 | \$870 |
| Inside back cover - Full page color | \$705 | \$890 |
| Inside cover - Full page color | \$695 sold | \$880 |
| Back cover - 2/3 page color | \$695 sold | \$880 |

To submit an ad: E-mail to warws@warws.com a high-resolution (preferably at or above 300 dpi) .tif, or .jpg file in Black & White or Grayscale. If using a color ad, CMYK only.

| Quarterly Deadlines | Mechanical Specifications |
|---|---|
| Winter Issue, published in January - December 1st | Ad Size Width x Height |
| Spring Issue, published in April - March 1st | Full Page 7” x 9 7/8” |
| Summer Issue, published in July - June 1st | Back Cover 7 1/2” x 7 1/2” |
| Fall Issue, published in October - September 1st | Half Page Horizontal 7” x 4 3/4” |
| | Half Page Vertical 3 3/8” x 9 7/8” |
| | Quarter Page 3 1/2” x 4 3/4” |
| | Business Card 3 1/2” x 2” |

Other advertising opportunities

Membership Directory Advertising

Contact Em Peterson, E&M Consulting, Inc., www.emconsultinginc.com
800-572-0011 x8005, advertising@emconsultinginc.com

Web Advertising

Contact Kimberly Hough, Jr. Account Manager, Naylor Association Solutions
770-810-6985
kimberly.hough@naylor.com

Sponsored Emails

Contact Drew Jasinski, VP of Association Partnerships, The Association Partner 904-567-6971 advertise@theassociation-partner.com

WARWS eSource

Contact Drew Jasinski, VP of Association Partnerships, The Association Partner 904-567-6971 advertise@theassociation-partner.com