

The Wyoming Connection

Deadlines and 2026 Ad Rates

Rates Effective 11-10-25

2026 Quarterly Magazine Ad Rates

	Per Printing Member	Per Printing Non-Member
Business Card	\$145	\$175
Business Card – color	\$155	\$195
¼ Page - B&W	\$220	\$270
¼ Page – color	\$320	\$380
½ Page - B&W	\$270	\$355
½ Page – Color	\$420	\$515
Full Page - B&W	\$470	\$570
Full Page – Color	\$595	\$880
Inside back cover - Full page color	\$715	\$900
Inside cover - Full page color	\$705 sold	\$890
Back cover - 2/3 page color	\$705 sold	\$890

To submit an ad: E-mail to warws@warws.com a high-resolution (preferably at or above 300 dpi) .tif, or .jpg file in Black & White or Grayscale. If using a color ad, CMYK only.

Quarterly Deadlines	Mechanical Specifications
Winter Issue, published in January - December 1st	Ad Size Width x Height
Spring Issue, published in April - March 1st	Full Page 7" x 9 7/8"
Summer Issue, published in July - June 1st	Back Cover 7 1/2" x 7 1/2"
Fall Issue, published in October - September 1st	Half Page Horizontal 7" x 4 3/4"
	Half Page Vertical 3 3/8" x 9 7/8"
	Quarter Page 3 1/2" x 4 3/4"
	Business Card 3 1/2" x 2"

Other advertising opportunities

Membership Directory Advertising

Contact Em Peterson, E&M Consulting, Inc., www.emconsultinginc.com
800-572-0011 x8005, advertising@emconsultinginc.com

Web Advertising

Contact Kimberly Hough, Jr. Account Manager, Naylor Association Solutions
770-810-6985
kimberly.hough@naylor.com

Sponsored Emails

Contact Drew Jasinski, VP of Association Partnerships, The Association Partner 904-567-6971
advertise@theassociationpartner.com

WARWS eSource

Contact Drew Jasinski, VP of Association Partnerships, The Association Partner 904-567-6971
advertise@theassociationpartner.com

Wyoming Rural Water, PO Box 1750, Glenrock, WY 82637 (307) 436-8636